## iBuyWeSell Available Through Mobile Operator 3

iBuyWeSell expands its reach to consumers and business via mobile operators

Stockholm (<u>I-Newswire</u>) February 25, 2011 - iBuyWeSell, Sweden's new buying and selling service, has teamed up with mobile operator 3. iBuyWeSells mobile applications are now available to 3's users via 3's app-market.

Award-winning iBuyWeSell is a new buying and selling service for individuals and businesses that is available via www.ibuywesell.com , mobile applications and on Facebook.

We have had our demo service running for a while now and it has worked very well. Now we are working hard to find partners and it feels very gratifying that we now have teamed up with 3, says Bob Ilievski, founder and CEO of iBuyWeSell.

iBuyWeSell launched in a beta version mid last year and the response has been very positive. iBuyWeSell's platform allows users to search for items and upload their own ads with just a few taps on their mobile. The ads reach Swedish consumers via the web, mobile and social media like Facebook.

iBuyWeSell's mobile applications are available for Apple, Android, Samsung Bada and Java phones and can be downloaded for free here: www.ibuywesell.com/mobile\_downloads/

Our ambition is to make it as easy as possible for our users to sell their old stuff that maybe is just collecting dust at home. Sell instead of throwing, it serves both you and our environment, says Bob Ilievski.

All users publish their ads free of charge. Right now all who registers an account on iBuyWeSell has the chance to win a weekend trip for two, and each month there is a chance to win an iPod touch.

For more information, please contact:

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## **About iBuyWeSell AB:**

iBuyWeSell is a new digital marketplace. Through ad space in the mobile, web and social media like Facebook the opportunity to find prospects is maximized. Advertising space is free for both consumers and businesses. iBuyWeSell is based in Stockholm, Sweden.

## **Company Contact Information**

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