

PRESS RELEASE

IBUYWESELL GOES VIRAL WITHOUT SPENDING \$1 ON MARKETING

MELBOURNE, 19th December – **iBuyWeSell.com** theFREEclassifieds platform has just been downloaded by over 250,000 mobile phone users.

iBuyWeSell.com a web 2.0 platform compatible with smartphones and feature phones, lap tops and personal computers, creates an online marketplace where people buy, sell and swap their unwanted goods for cash by tapping into their social networks.

Users can connect with their trusted friends, colleagues and people they know thus eliminating the lack of transparency and inconvenience of traditional classified websites and post an unlimited number of ads thus increasing their chances of getting top dollar for their goods.

“The growing interest in our product shows that there is a niche or an underserved market and while we haven’t hit a pot of gold yet we’re definitely getting the attention of the markets and continue to grow,” says company CEO Bob Ilievski.

iBuyWeSell.com offers a simple application that works with just about any mobile phone device on the market giving users the ability to buy, sell and do business on the go – it’s fast and easy.

Mr Ilievski continues: “Our members appreciate the fact that they don’t have to pay any fees or deal with strangers they don’t know, you only deal with the people you know and trust”.

To download the application or learn more about this innovative social media marketplace simply visit iBuyWeSell.com or www.facebook.com/iBuyWeSell.official

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